



Industria

BUSINESS RELATIONS

PARTNER FILE

2022 - 2023



INTRODUCTION

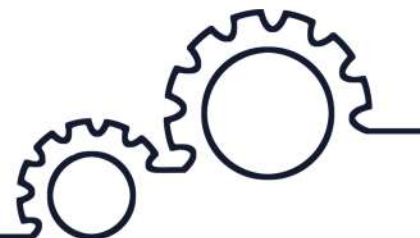
Dear, thank you for your interest in cooperating with Industria. We look forward to a pleasant cooperation with you. In this file, you will find more information about who we are and what we do.

Industria is an organization for and by industrial engineering students of different nationalities. The core value of Industria is to do good to our students, and thus everything we do is in their best interest. With the Business Relations team we wish to connect your company to our students for the best interest of both parties.

With this document we wish to show how we can create that connection between your company and our students. These range from the standard job fair to custom activities that can be anything in the Atrium (center of Campus Group T). We pride ourselves on the flexibility and innovative ideas we create. Next to that we welcome any proposals and ideas from your side as well. Nevertheless we live by the idea: *"There are no problems, only challenges"*.

Under each option you will find a description and a price, which are all excluding VAT. This document should contain all the information you need. If you have any questions, feel free to contact us via email:

br@industria.be



PROMO

Brand recognition is very important to have towards the students as this greatly improves the amount of students that would be interested by hearing your company's name. As Industria we are very aware of this and that is why we have a bunch of ways to improve your visibility on our campus and on our social media.

Social media posts At the moment of the creation of this document we have around 4600 people who follow us on Facebook. We also have different pages and groups that connect the masters and each different year to Industria. These groups are used to promote our events that are useful to the students (so not the cantusses and parties, but the workshops and other educational activities). Here we can create a post that promotes your company or a service/platform that your company uses to present themselves.

Price : see package

Social Media Package

Social media posts will be uploaded on Facebook and LinkedIn.

Amount of posts	2	5	10
Price	€120	€275	€500

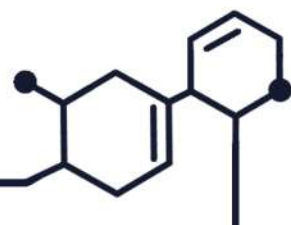
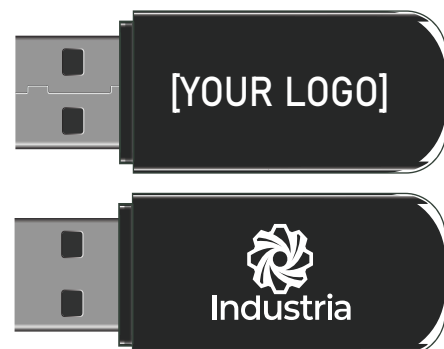


T-Magazine Every three months Industria produces a magazine for our students to read in their free time. Here we share all kinds of stories, articles and inform students about big upcoming events such as our ski trip, for example. We will gladly keep a page for you to share an interesting article about your company!

Price: €100

Gadgets Every year we love to give away a usable free gadget to our students with both our logos on it. This is one of the best ways to have a presence on campus but also be a part of the student's personal life. The gadget can be anything from a water bottle to a tote bag or a USB. We have around 2400 students at our campus, so to have an impact we recommend a minimum of 500 gadgets.

Price: Depends on the gadget and amount.



WORKSHOPS

Being a student does not last forever. At some point, our students have to prepare for their careers and this is where we want to help them. Hence, we organise annual workshops in cooperation with companies. These are used to teach students how to draw up a CV, create a LinkedIn profile, expand their network and much more. In a nutshell, we want to teach our students how to become a professional in any skill or topic. So feel free to suggest your own idea for a workshop.

Price: €400

Location: Classroom, Group T

ATRIUM EVENTS

This is a concept that relies on our Campus. It has a unique architecture that consists of a big open space in the middle of our campus, which is enclosed by a spiral on which students walk to their classes.

Within this open space we love to organise activities that push the limits of what is possible within this space. We have placed bouncy castles, flown drones, created a summer lounge and much more. All of the things are creative and eye-catching. That is why we love these activities, and in general have the feeling that you will too.

These activities can be anything as long as it is allowed by the campus and the government. So we love to do our thing and share that with you. This means that together we can create an amazing event that attracts a lot of students! These types of events tend to be attractive hands-on activities where the students can explore the field in which your company specialises as well as what they are looking for in future engineers.

The atrium is the heart of our campus, and as such, it is the perfect place for maximum visibility amongst our students. Creating new concepts together that will surely attract our students, and thus give you a

lot of opportunities to interact with our students. An attractive event that focuses on the core of the company will start the conversation with students majoring in the specialization that is of most interest to them. Furthermore, fun activities that introduce the students to new concepts, could serve the companies as a form of brand awareness.

The price and other practical things are to be discussed and decided while creating this event. The starting price is 2000 euros, however this price depends on the effort and the cost that your company provides. This means that if, for example, you can place an interactive system that costs 500 euro to get to us, we will account for this as it is only fair.

Price: €2000

Location: Atrium, Group T



COMPANY VISIT

Company visits are an excellent way to create brand awareness among students and put your company in the spotlight. During the visit you can show a group of master students what it feels like to be a part of your company and give them a tour of what might be their working environment in the future. You can specify beforehand if the event is aimed at students with a specific specialization (chemistry, electromechanics, electronics-ICT). A company visit also provides you with the opportunity to talk with interested students more directly than any other type of event. Apart from the immediate benefits you will also enjoy the added brand awareness among all engineering students at our campus.

The event will be promoted by Industria's communication team on several channels and your brand will reach all students on the campus. A great example of the previous year is the company visit to Imec. Students of the master electromechanics had a tour around Imec, could win a prize in an escape room and had a chat with Imec employees afterwards.

SECTOR NIGHTS

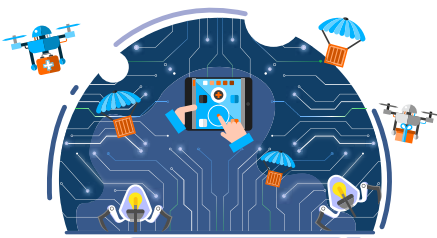
The sector nights are the perfect opportunity to get in touch with students that are about to finish their master degree and 3rd bachelors looking for a thesis topic. These students are part of the branch that the sector night is named after. This means that a big part of the master students from electronics will be present at the "night of electronics and ICT". Students will come to the event with bright eyes and a desire to learn more about the companies that are participating but also about the various possible job and internship offers. A dozen companies will set up informational stands together with a couple

of employees, ready to answer questions. With an open bar for refreshments and an open space, students will discover and walk from one stand to another learning more about the companies in their respective fields and hopefully leave their contact information or their CV. This event is the right place for you to meet students, get an idea of what different profiles Group-T has to offer within every specialization. And who knows? Maybe you will find your next perfect employee.

You can find the three events we are planning to do and the corresponding prices below. The dates for the sector nights are the following:

- **09/11 Electronics & ICT**
- **22/11 Electromechanics**
- **07/12 Chemistry & Life Sciences**

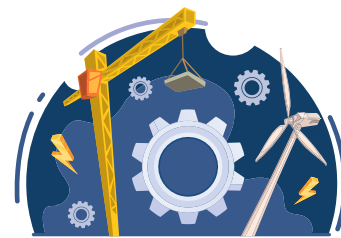
Price: €950 (/a night)
Location: Atrium, Group T



NIGHT OF ELECTRONICS & ICT



NIGHT OF CHEMISTRY & LIFE SCIENCES



NIGHT OF ELECTROMECHANICS

JOB FAIR

The job fair is our highlight of the year. We organize this together with our faculty Campus Group T. Last year over 600 students and 115 companies were present. We are expecting similar attendance for this year. At our job fair your company receives a spot to place your booth, catering throughout the event, a page in the job guide and a bundle of all the available master student's CVs.

Price: €2000

Location: Sportoase, Leuven

Date: 28 February

The price includes the following :

- Stand space
- 2 exhibitors
- 2 free drinks and 1 free snack
- Parking space for 2 exhibitors
- Lunch and reception for exhibitors
- CV Book



BRUNCH

The brunch is a perfect opportunity to continue the contact with our master students after our job fair. While talking to our master students, you can enjoy a coffee made by a professional barista combined with a croissant. We try to make the contact as cosy and pleasant as possible. Last year, we organised this event for the first time and it was really appreciated by the students and companies. More than 100 students attended, a number we expect again this year.

Price: €950

Location: Atrium, Group T

Date: 22 March

PAELLA EVENING

To end the year, we are organising a paella evening at Campus Group T at the end of April. A caterer will come by to prepare the delicious Spanish delicacy for students and people from your company to enjoy. It's also your last chance to give master students the final push and convince them to come work for you.

Price: €950

Location: Atrium, Group T

Date: 26 April

YOUR IDEA

As we already hinted at, we are proud of our flexibility, creativity and problem solving capabilities. This is why we are always open for new ideas and new concepts. These can be as challenging or as grand as you can think of. For a few examples: a few years ago we had a cooperation with V-formation to place a 100m bouncy castle parkour in the hart of Leuven. This was a extremely big event that was a big success.

We are always open and accepting of new ideas so that we can bring the best to our students and keep everything interesting. That is why we love to create something in cooperation with you. Of course these things demand a lot of resources and money so that is something we have to talk about.

As this is something that can be stand alone project we look at the size of the idea to find the ideal moment in the year to organize it. So that we can have the maximum impact on the students.





Industria